

DETAILED CONTEST RULES

MOViN 107.5's Concert Flyaway to Las Vegas to see Jennifer Lopez and Marc Anthony

1. How to Enter the Contest:

- a. The MOViN 107.5 concert flyaway to Las Vegas to see Jennifer Lopez and Marc Anthony contest will begin on Monday, September 10th at 4pm and end on Sunday, Friday, October 5th at 12pm.
- b. To participate in the contest, listeners must sign up to be a MOViN MVP by logging on to www.movin1075.com and completing the online entry form found on the MOViN MVP page. Station is not responsible for entries not received due to difficulty accessing the internet, service outages or delays, computer difficulties or other technological glitches.
- c. Limit one entry per person per household.

2. Eligibility Restrictions:

- a. The contest is open to all KVMX listeners who are 18 years of age or older and who legally reside in Marion, Multnomah, Clackamas, Yamhill, Washington, and Clark county in Washington State. Employees of KVMX, its licensee, CBS Radio Corporation, its parent corporation, Viacom Inc., their affiliated entities, affiliated advertising agencies, participating sponsors/promotional partners, other radio stations in the Portland metropolitan area and the members of their immediate families are ineligible to participate or win.
- b. Listeners are eligible to win a KVMX contest only once every sixty days and a prize valued at \$600 or more only once every six months. Only one winner per household is permitted in any contest.
- c. To enter on-line you must enter your first name and last name, a valid e-mail address, zip code, choose a username and password and read the terms and conditions in the on-line entry form. One Internet entry per person and one Internet entry per e-mail address. Internet entries will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the e-mail address by an internet access provider, on-line service provider, or other organization that is responsible by assigning e-mail addresses or the domain associated with the submitted e-mail address.
- d. Contestants are required to provide truthful information and KVMX will reject and delete any entry it discovers to be false or fraudulent.

3. Internet Contests Privacy Policy:

- a. KVMX does not sell, lease, exchange or disclose your personally identifiable information with third party non-affiliated persons other than our sponsors or partners, unless it is required by law or disclosure is necessary to those persons that operate our website, manage our contests/events and conduct prize fulfillment ("operational providers") and to protect the safety of our visitors, employees or property. KVMX also expects our operational providers to protect your privacy.
- b. KVMX contests, sweepstakes and special events are often produced with the support of non-affiliated sponsors and/or promotional partners. The personally identifiable information contestants voluntarily provide on our website may also be used for the marketing of additional events, services and goods by KVMX, our parent company and affiliated stations and our sponsors or partners. Please be informed that our sponsors or promotional partners may not have the same privacy policies that we do. If you do not wish to receive such additional marketing information or updates from KVMX and/or our sponsors and partners, you should check the boxes so indicated in the contest registration area. However, we maintain the right to disclose any and all databases collected by the website(s) in the event that the assets or stock of KVMX or its corporate licensee or parent company are sold or transferred.
- c. KVMX may provide aggregate statistics about our contestants, traffic patterns and related website information to reputable third-party vendors but these statistics will not include personally identifying information.

4. Prizes:

- a. One Grand prize will be awarded and will consist of two (2) round-trip airline tickets from Portland, OR on October 25th, 2007 to Las Vegas, NV returning on October 27th, 2007. Two nights hotel accommodations in Las Vegas, NV. Two

tickets to see Jennifer Lopez and Marc Anthony at the MGM Grand on Friday, October 26th, 2007, 2007. Total prize value: \$1,600.

- b. All prizes or prize certificates may be picked up at the office of KVMX located at 2040 SW 1st Ave. Portland, OR 97201. Any prize or prize certificate not claimed within thirty days of winning will be forfeited by the winner. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. KVMX is not responsible for the safe arrival of a prize or prize certificate.
- c. Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash.

5. Selection of Winners:

- a. Decisions of station management with respect to the contest are final.
- b. Winner will be drawn at 12:00pm Friday October 6th, 2007.
- c. Winner will be selected at random from all eligible entries.
- d. Winner need not listen or be present to win. Winner will be notified by the KVMX Promotions Department and notified by phone. If the winner cannot be contacted within 24 hours after the prize is awarded, an alternate winner will be selected.

6. Conditions:

- a. Payment of all federal, state and local taxes is the sole responsibility of the winner. Winners may be required to sign an IRS Form 1099 or the equivalent.
 - b. By participating in the contest, the winner or winners (and their guest or traveling companion, if any) agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and to sign a publicity release prior to acceptance of the prize.
 - c. Contest winners (and their guests or travel companions, if any) will be required to sign a liability release prior to acceptance of any prize valued at \$600.00 or greater or which prize includes the provision of transportation, whether or not such transportation is provided by KVMX. Pursuant to the liability release, the winners will agree to hold KVMX, its corporate licensee, CBS Radio Corporation, its corporate parent Viacom Inc., their affiliated companies and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
 - d. KVMX, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the KVMX Web Site or who is otherwise in violation of the rules. The station further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
- 7. KVMX reserves the right to make changes in the rules of the contest, including the substitution of a prize or prizes of equivalent or greater value, which will become effective upon announcement.
 - 8. No purchase is necessary. The contest is void where prohibited.
 - 9. Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of KVMX.
 - 10. KVMX is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize.
 - 11. Copies of the written contest rules and a list of all winners are available during regular business hours at the main studio of KVMX 2040 SW 1st Ave. Portland, OR 97201 or by sending a self-addressed stamped envelope to KVMX.